



La Playa: Insurance with Intelligence

Established in 1999, La Playa is an award-winning independent insurance broker, with specialist practices in the UK and the US:

- Arts & Entertainment
- Media & Production
- Science & Technology
- Private Clients

La Playa is redefining financial services with its intelligent, dynamic and engaging approach. Our refreshingly personal service combines efficiency, flexibility and attention to detail.

La Playa's specialist teams are true experts in their fields and passionate about their work, partnering with world-class underwriters to engineer watertight insurance protection for our clients.

Advice you can trust from an expert who understands you:

- Specialist insurance
- Independent professional advice
- Relationship-based service
- "Can do" culture
- Your advocate during claims

Contact us

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La Playa: Insurance with Intelligence

People like you like us.

Passionate. Discerning. Independent.



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Deliver What Your Competitors Don't.
Expert Relationships.

Help your clients connect with the right insurance advice

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Specialist insurance advice and cover for:

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laplayainsurance.com

London

Cambridge

New York



Deliver what your competitors don't. Expert relationships.

Helping your clients connect with the right insurance advice is a great way to add value to the relationship.

Your clients need specialist advice to protect their unique businesses and key stakeholders. As a trusted adviser and sounding board, your counsel and connections are indispensable. With La Playa involved, you'll know their risk is under seriously good management and at sensible rates – without compromising on service or quality.

A 'joined-up' approach among your clients' professional advisers makes good business sense. As independent specialists, La Playa's expert teams work in the performing arts, media, entertainment, film and TV, technology and life science – and with a portfolio of high net worth private clients.

We understand what makes them tick – which is why we enjoy a near perfect retention rate.

And with offices in the UK and US, we're one of the few specialist brokers with the capability to look after clients living and working on both sides of the Atlantic.

Help your clients connect with the right insurance advice

Arts & Entertainment

Artists | Artist Managers | Orchestras & Bands
Festivals & Events | Presenters | Venues | Dance Schools
Touring Companies



Is your client...

...planning a major tour or event? Do you care enough to mention cancellation insurance?

...a trustee of an arts organization or charity? Have you pointed out their (unlimited) personal liability?

...an artist manager? Have you discussed insuring their income stream from key artists?

...touring or traveling overseas? Have you talked about the extra liability cover they'll need?

La Playa's specialist insurance practice in Arts & Entertainment looks after some of the world's most prestigious artists and arts organizations. Our exclusive portfolio policies are designed to provide the best possible cover while streamlining costs by placing multiple risks under a single contract. We work closely with trade associations such as the International Artist Managers Association, the Association of British Orchestras, the League of American Orchestras and the Association of Festival Organisers to keep clients ahead of the game in managing their risk as the industry evolves and changes.

Science & Technology

Life Science | Information Technology | Nanotechnology
Cleantech | Electronics | Emerging Technologies



Is your client...

...increasing their capital expenditure? Do you care enough to suggest that they review their insurance valuations?

...raising capital or refinancing? Do you care enough to suggest they review their Directors & Officers Liability insurance?

...operating in both the US and the UK? Do you care enough to flag up the territorial insurance issues?

...IP-rich? Do you care enough to check they're insured against infringement?

Based in Manhattan and Cambridge UK, La Playa's Science & Technology team supports enterprises from start-up to end-game with practical, jargon-free advice on insurance and risk management. We understand the complex risks, tangible and intangible, associated with Life Sciences and technology, keeping abreast of the shifting sands of regulation and compliance. We work with experienced underwriters at leading global insurers – financial powerhouses with unrivalled sector expertise. Analyzing your client's business model, we'll identify their critical risk exposures and build risk management and insurance programs that give them peace of mind and create competitive advantage.

Media & Production

Media and Mediatech | Film & TV | Post-Production | Editing
Broadcast Technicians | Graphic Design | Photography
Publishing | Digital Media | Advertising | Marketing & PR | Studios
Film Promotion & Distribution



Is your client...

...creating intellectual property? Do you care whether they're insured against lawsuits alleging plagiarism or copyright infringement?

...filming overseas? Do you care whether they have the right insurance for location shoots?

...hiring in specialist equipment? Have you pointed out there may be better ways to insure it than through the hirers?

La Playa's Media & Production team has an in-depth understanding of the unique risk exposures your media clients face. We speak their language and understand the way they work – which will save them time on briefings and help reduce their insurance outlay. We'll support them with expert advice on managing their risks and protecting their business. We know that time is critical in the creative sector – delays and overruns can be costly and when the unthinkable happens, we're on hand with fast-track solutions.

Private Clients

Modern And Historic Homes | Listed Buildings
Art & Antiques | Jewellery Collections
Yachts & Motorboats | Wine Collections | Private Aircraft



Is your client...

...sure their home is properly surveyed to assess its reinstatement value? What if they suffer financially following a fire?

...aware that some insurers appoint low-budget builders for repair work. Do you care about the standard of workmanship?

...happy to receive vouchers for a lost ring rather than choosing how or whether to replace it?

...collecting art? Do you care that if their collection is damaged they may not be compensated for the reduction in value following a repair?

La Playa Private Clients provides specialist home insurance for discerning private clients with "non-standard" or complex property to protect – on both sides of the Atlantic. Whether it's an historic building, art and antiques, a pleasure boat or treasured jewellery collection, we'll ensure your clients' assets have the best protection, so that they can enjoy them to the full. Our portfolio policies enable clients to insure homes, cars and boats on a single policy – saving time and costs.