

Fine Wine Insurance for Private Collectors

from La Playa Private Client
in partnership with Sarah Abbott, Master of Wine

*"Wine makes every meal an occasion, every
table more elegant, every day more civilized."*

Andre Simon



LA PLAYA

La Playa Private Client: Insurance with Intelligence



If wine is your passion, you'll want access to your collection - to enjoy, to admire, to share. But in a home cellar, wine is exposed to risk, which could affect the financial investment you've made in it:

What if...

...there's a flood and the **labels are washed off?**

...heat affects the **organoleptic quality and age-worthiness?**

...failed aircon or chillers **compromise ageing?**

...you need to **move your collection?**

...you buy wine on your travels and it's **damaged before you get home?**

...it turns out you **under-estimated the value** of your collection?

Fine wines derive their value from the aesthetic complexity and rarity they develop with age. Wines become more delicate with age, and extremes of temperature, variation in humidity and vibration can damage their quality and the predictability of their evolution. Which is why you need specialist advice and carefully crafted insurance.

Based in London, Cambridge and New York, La Playa can insure your wine separately, or as part of your home insurance; or on a portfolio policy covering your collections, homes, cars, boats.

Our specialist fine wine insurance covers:

- ✓ **Physical loss or damage worldwide**, including wine in transit
- ✓ **New acquisitions**, up to 25% of the total amount insured
- ✓ **Loss of resale value** due to labels being washed off or made illegible by flood or other accident
- ✓ **Loss of organoleptic quality** and age-worthiness resulting from a sudden and unforeseen incident
- ✓ **Compromised ageing** as a result of failed air-conditioning/chillers

You'll also enjoy:

- **Complimentary consultancy** session from Sarah Abbott MW, CEO of Swirl Wine Concierge
- **Preferential rates on concierge services:** cellar management, selling/purchasing advice, authentication and valuation, wine and food matching advice, private wine tuition from a Master of Wine
- **Invitations** to private wine tastings and 'meet the maker' events

Contact us to give your wine the protection and care it deserves.

"To take wine into our mouths is to savor a droplet of the river of human history"

Clifton Fadiman

La Playa Private Client: Insurance with Intelligence

Homes | Contents | Wine, art, jewellery, collections | Musical instruments | Cars | Yachts | Private aviation | Travel | Portfolio policies for homes, motor and boats

Advice you can trust from an expert who understands you:

- ✓ **Comprehensive, tailored insurance**
- ✓ **Independent expert advice** on policies, security and risk management
- ✓ **Expert wine advice** and concierge from Sarah Abbott, Master of Wine sarahabbottmw.com
- ✓ **Relationship-based service:** "can do" culture; absolute discretion; a dedicated contact
- ✓ **Intelligent approach** for optimum pricing
- ✓ **In-house financial advice:** private medical, financial planning, inheritance tax planning.

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